

5 SECRETS TO LEADING EFFECTIVELY

1. DECIDE

When you are in any leadership position, there's also a lot of noise about leadership and things you should do. There's also opinions in your internal work space about who is effective, why, etc. The number one thing that must be done is making a decision that no matter what, you are going to commit to doing the work to being an effective leader. If you commit to the work, no doubt you will be able to be the leader that you want to be!

2. LEVERAGE YOUR STORY

When you are a leader in any organization, it is important for you to build trust. You build trust a multitude of ways and one of those is sharing who you are. The good and the bad. Employees want the assurance that you want them to succeed. Sharing appropriate pieces of your story humanizes you and allows them to connect with you, to begin building trust.

3. LEAD WITH CONFIDENCE & CONVICTION

Confidence and Conviction are two VERY BOLD words. However, they are lacking in the world of leadership. You must lead with confidence, not arrogance so that your team trusts you. You also must show conviction with leading your team because they need to see that you care. The right amount of confidence and conviction provides a level of safety and trust that members of your team need from you.

4. TRUST

Trust your team & trust yourself. Trusting your team = results! If your team knows you trust them to do the job and bring you the end result, they will move mountains. Lack of trust will be a detriment to you and your business. Train, guide and get out of their way to do what you have hired them to do. Trust your skills and abilities. If you do not trust your ability to lead, your team will sense that and ultimately not trust your leadership either. And honestly, why should they? If you can't lead yourself, how can you lead a team?

5. COMMIT

Chances are if you are reading this, you want some type of change in your life. Anything in life worth having, is worth working for! You are worth it. Once you decide that you are worth an investment in learning

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strategies that will leverage your skills and talents, commit to doing the work to get you there. Betting on yourself is never a gamble if you are willing to do the work that it takes.